



**MAYAN ALFA**

## 39. Public Communication Standard

The Public Communication Standard was created to ensure that the MAYAN\_ALFA project maintains a professional and consistent long-term public presence.

Every public communication must:

- use observation-first wording,
- use bounded interpretation,
- avoid sensationalism,
- and avoid unsupported claims.

### Recommended Public Tone

- calm,
- technical,
- disciplined,
- realistic.

The following must never be used:

- conspiracy-oriented tone,
- hidden-truth language,
- exaggerated claims.

### Recommended Terminology

- computational observations,
- benchmark characterization,
- deterministic measurements,
- scaling analysis.

Public communication must remain consistent across:

- GitHub,
- Zenodo,
- the website,
- papers,
- and release notes.

This standard protects:

- reputation,
- DOI credibility,
- collaboration potential,
- and long-term trust.



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Public communication is:  
one of the project's most important reputational instruments.